

# ECON4910

## Environmental Economics

### Spring 2010

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### Why study environmental economics?



Climate change



Toxic waste,  
radioactivity



Local pollution



Biodiversity



Noise



Acid rain



Wilderness preservation

## Why study environmental economics?

- Economic activity -> environmental problems
  - emissions to air, water, soil
  - land use, noise & light pollution
- Environmental problems -> economic loss
  - Negative impacts on productivity: reduced health of labor force, increased capital depreciation
  - Direct negative impacts on human well-being: reduced visibility, reduced health
- Negative impacts on ecosystems

## About this course

Applying microeconomic theory for systematic analysis of environmental problems and policy

- Emphasis:
  - Markets, incentives and policy (rather than ecology)
  - Analytical tools (rather than factual knowledge)

## ECON 4910 Environmental Economics, Spring 2011

### Lecture plan and reading list

Readings listed in **bold types** constitute the curriculum. Other listed readings are recommended.

Week	Date	Lecture	Topics	Readings (Listings in <b>bold</b> are the curriculum)
3	17.01	<b>1</b>	Flow pollution in a simple, static model (Nyborg)	<b>Perman et al. Ch 6</b> (6.8 – 6.10 can be skipped.) General background: Perman Ch. 5, part III.
4	24.01	<b>2</b>	Market outcomes (Nyborg)	<b>Perman et al. Ch 6, cont.</b>
5	31.01	<b>3</b>	Bargaining Policy instruments: Taxes, subsidies, licences (Nyborg)	<b>Perman et al. Ch 7</b>
6	07.02	<b>4</b>	Policy instruments: Tradeable permits Instrument choice under uncertainty (Nyborg)	<b>Perman et al. Ch 7</b> <b>Perman et al. Ch. 8</b>
7	14.02	<b>5</b>	Instrument choice under uncertainty Enforcement (Nyborg)	<b>Perman et al. Ch. 8</b> <b>Heyes (1998)</b>
8		No lecture	Work with voluntary term paper	
9	28.02	<b>6</b>	Optimal environmental taxation in the presence of other taxes (Hoel)	<b>Bovenberg (1999)</b> <b>Hoel (2008)</b>
10	07.03	<b>7</b>	Environmental policy and pollution reducing technological development (Hoel)	<b>Hoel (2010)</b> , Greaker, Golombek and Hoel (2010)
11	14.03	<b>8</b>	International environmental problems and international environmental agreements (Hoel)	<b>Perman et al: sec. 10.1-10.3</b> <b>Hoel (2005)</b> Barrett (2006)
12	21.03	<b>9</b>	Stock Pollution Problems (Hoel)	<b>Perman et al: sec. 6.9 and ch. 16</b>
13	28.03	<b>10</b>	Climate change and climate policy (Hoel)	<b>The Stern Review</b> <b>Hoel et al. (2009)</b> Weitzman (2007)
14	04.04	<b>11</b>	Discounting (Hoel)	<b>Perman et al., ch. 3.1-3.4.</b> <b>Dasgupta (2008)</b>
15	11.04	<b>12</b>	Voluntary contributions	<b>Nyborg and Rege (2003)</b> Lyon and Maxwell (2008)
16	02.05	<b>13</b>	Monetary valuation of the environment The ethics and politics of environmental cost-benefit analysis (Nyborg)	<b>Perman et al. Ch 12</b> Perman et al., Ch. 3.1-3.4.

## Teaching

- Curriculum: Reading list & lectures
  - Lectures: Motivation, explanation
  - Seminars: Problem solving, discussion
  - Own reading: Details; repetition; material not covered in lectures
- Previous exams:
  - <http://www.sv.uio.no/econ/studier/admin/eksamen/tidligere-eksamensoppgaver/eksamensoppgaver%20master/econ4910/>
  - Note: Course & exams may vary between years

## Voluntary term paper

- Sign up **TODAY or 24.01**, get partner (list to be posted on web)
- Assignment: to be posted on web **14.02**.
- No teaching week 8 – work with assignment
- Lecture **28.02** (Hoel): Bring your paper to class, exchange papers with partner
- Solution to be posted on web page **28.02**
- After class: Correct and comment your partner's paper
  - Is the main argument understood? Is it well explained? Precise?
  - Are formal models applied in useful & meaningful ways? Why/why not?
  - Important points missing? Superfluous material included?
  - Mistakes/errors? Notation well defined?
- Lecture **07.03**: Bring your partner's paper, with your comments/corrections, exchange papers. (Recommended: After class coffee & discussion!)

## Remarks before we start

- Assume knowledge of
    - Basic micro, welfare economics, game theory
    - Basic mathematics ++
    - Brush-up: See Perman et al. 2003 (esp. Ch.5)
  - Learning outcomes:
    - Intuitive understanding of results and mechanisms
    - Ability to use economic methodology to analyze environmental issues
- Note: Many ways to analyze issues at hand (models, terminology, more/less formal). Use the one you prefer. Goal: demonstrate ability to use economic concepts & methods to gain systematic understanding of issues at hand.

## Remaining part of this lecture:

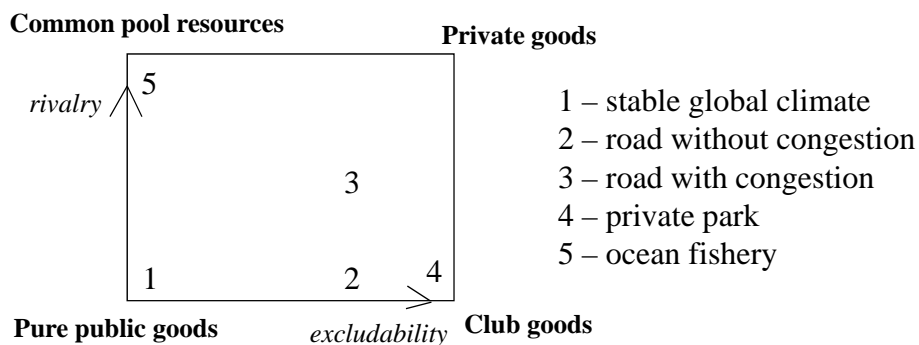
- Public goods and externalities
- A simple economic model of pollution

## Public goods

- Definition: A good that satisfies
  - *non-rivalry*: Person A's consumption of a public good does not preclude person B's consumption
  - *non-excludability*: If the good is accessible to person A, it is also accessible to person B
- Example: Clean air
  - Non-rivalry: My enjoyment of good air quality does not reduce the air quality left to others
  - Non-excludability: If I can enjoy clean air, I cannot stop others from enjoying it too
- Public goods (environmental quality) and public bads (pollution)

## Pure and impure public goods

- Here: Focus on pure public goods
- Impure public goods:
  - Congestion (rivalry)
  - Costly excludability



## Externalities

- Perman et al., p. 134:
  - "when production or consumption decisions of one agent have an impact on the utility or profits of another in an unintended way, and when no compensation/payment is made by the generator of the impact to the affected party."
- Effects on others (positive or negative) which are not compensated by market prices
- Does the existence of a public good imply the existence of an externality?
  - Yes: if someone changes the public good level, this must produce an externality
- Does the existence of an externality imply that there must be a public good?
  - No: ice cream melting and dripping on your friend's dress

## Types of externalities

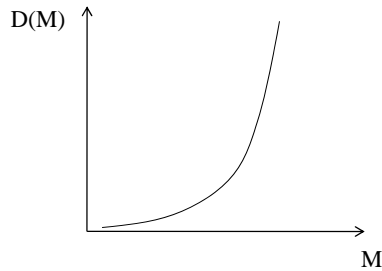
- Production to consumption
  - Industrial waste spills near a beach
- Production to production
  - Industrial waste spills near another factory's freshwater intake
  - Research and technological "spillover"
- Consumption to consumption
  - Private cars, pedestrians with asthma
- Consumption to production
  - Noise from partying neighbors to office building
- What about **nature**?
  - In economics, usually: Consumers' valuation of nature

## Pollution

- Stock vs. flow
  - Does pollution accumulate? (Build-up of concentrations: CO<sub>2</sub> vs. ground level ozone)
  - Do *damages* accumulate/depend on previous emissions? (Acid rain precipitation and buffer capacities; oceans as carbon sinks.)
- Uniformly mixing vs. non-uniformly mixing
  - Does location matter?
  - CO<sub>2</sub> vs. acid rain: Location of CO<sub>2</sub> emissions unimportant. Location of sulphur/nitrate emissions crucial for local precipitation acidity; marginal environmental damages differ sharply with recipient location, due to varying buffer capacities.

## Damages of pollution

- $M$  = total emissions of a uniformly mixing flow pollutant
- Assume:  $D(M)$  = Environmental damages = a *convex* and *increasing* function of  $M$



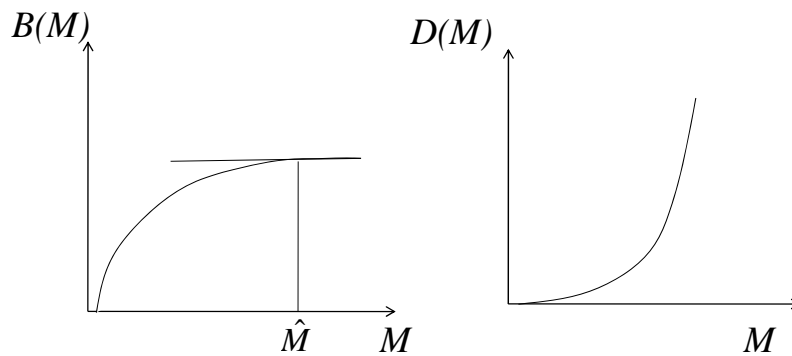
- Gradually reduced natural restitution capacity
- Increasing marginal valuation of environmental quality

## Benefits of pollution

- Pollution allows for
  - low-cost production (no/low abatement costs)
  - low-cost consumption
  - "Benefits of allowing pollution"
- Assume:  $B(M)$  = The social benefits of pollution (gross, i.e. not corrected for environmental damages) = an increasing and concave function of emissions
  - Higher pollution levels  $\rightarrow$  lower gain of *further* increase in  $M$
- Limited benefits:
  - Assume: There is a level of pollution  $\hat{M}$  for which further pollution yields no benefits.



## Benefits and damages, uniformly mixing flow pollutant



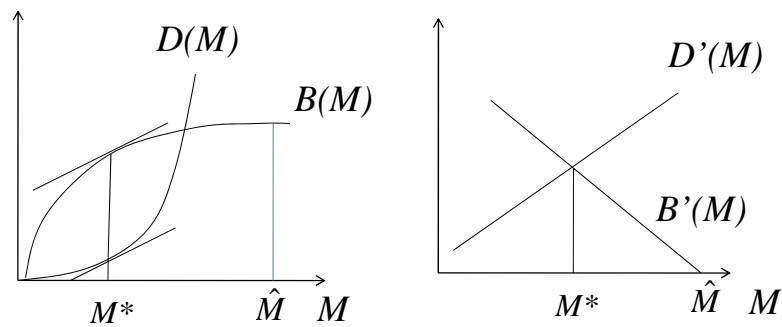
## How much pollution is optimal?

- **Net** social benefits:  $NB(M) = B(M) - D(M)$
- Maximize net social benefits  $NB(M)$ :
  - Differentiate  $NB(M)$  with respect to  $M$
  - First order condition for interior maximum  $M^*$ :  
 $B'(M^*) - D'(M^*) = 0$   
or  $B'(M^*) = D'(M^*)$   
 $M^*$  = the  $M$  maximizing net social benefits.

Net social benefits are maximized when marginal benefits equal marginal damages

- Second order conditions satisfied because  $B$  is increasing and concave and  $D$  increasing and convex.

## Benefits and damages, uniformly mixing flow pollutant



## A very simple, but rather vague, model

- *What are the "benefits" and "damages"?* (Consumption? Justice? Animal rights?)
- What are the *normative reasons* for calling some effects "benefits" (i.e. *good*) and others "costs" (*bad*)?
- How are they measured? (Utility? Dollars? Birds?)
- How/why do they arise? (Markets? Planning?)
- Who gets them? (Losers versus gainers)
  
- $B'(M^*) = D'(M^*)$  is true regardless...
- But to use this for anything practical at all (better understanding of policy, incentives etc.) we need to specify.

### A more specific model

- Consumers: Preferences for private good  $x$ , pure public good  $E$  (environmental quality)
- Production to consumption externality: Profit maximizing producers of  $x$  pollute the environment
- Competitive market: Producers take input and product prices as given
- Emissions create
  - **Benefits:** Utility from private goods produced
  - **Damages:** Disutility from reduced environmental quality

### Ways to reduce emissions

- "End of pipe" cleaning
- Cleaner inputs
- Changed technology
- Reduced production level

## The production function

- Producer  $j$ 's production of  $x, y_j$ , is given by

(1)  $y_j = f(m_j)$

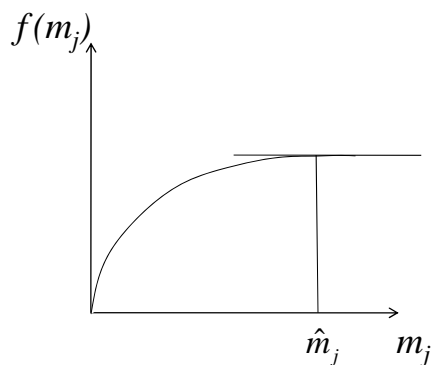
$m_j$  = polluting emissions from firm  $j$ 's production.

Assume: there exists a  $\hat{m}_j < \infty$  such that if  $m_j \geq \hat{m}_j$ ,  $f' = 0$ .

If  $m_j < \hat{m}_j$ ,  $f' > 0$  and  $f'' < 0$ .

- As if: emission is a production input
  - For any fixed production level  $y_j$ : emissions  $m_j$  can only be reduced at the cost of increasing other inputs (labor, capital)
  - If other inputs are kept fixed: Higher production can only be achieved through higher emissions
  - Interpretation of  $f(m_j)$ : The maximal production possible for firm  $j$ , given that emissions equal  $m_j$  and other inputs are kept at exogenously fixed levels.

## The production function



## Abatement cost: a mirror of the production function

- *Abatement* (cleaning) is the firm's emission reduction compared to "baseline" emissions:

$$a_j = \hat{m}_j - m_j$$

- *Abatement cost*: Lost production value due to cleaning

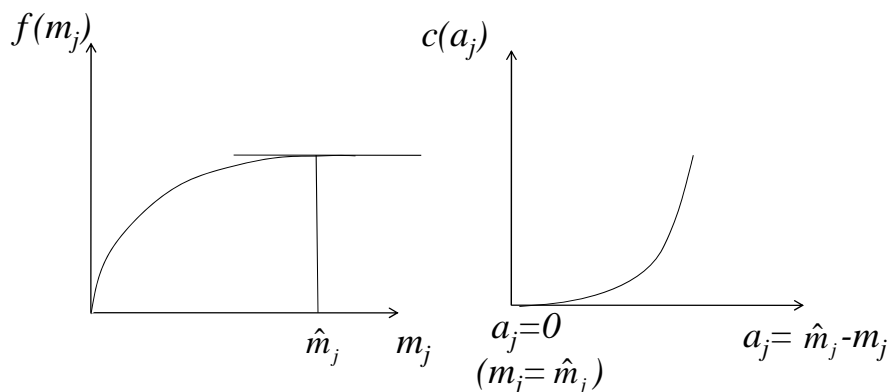
$$c(a_j) = f(\hat{m}_j) - f(m_j)$$

- Marginal changes in abatement:  $c'(a_j) = f'(m_j)$

$$\frac{\partial c(a_j)}{\partial a_j} = \frac{\partial [f(\hat{m}_j) - f(m_j)]}{\partial m_j} \frac{\partial m_j}{\partial a_j} = -f'(m_j)(-1) = f'(m_j)$$

- Since  $f$  is increasing and concave in emissions, the abatement cost function is increasing and convex in *abatement*. Also,  $c_j(0) = 0$ .

## Production and abatement cost



## On production and abatement

- Background for our production function:
  - $F(L_j^p, K_j^p)$  = firm  $j$ 's output  $y_j$  as a function of labor and capital **used directly in production**,  $L_j^p$  and  $K_j^p$
  - $a_j = (\hat{m}_j - m_j) = A(L_j^a, K_j^a)$  : An increasing function of labor and capital used for **cleaning**,  $L_j^a$  and  $K_j^a$
  - Total labor and capital use for  $j$ :  $L_j = L_j^p + L_j^a$ ,  $K_j = K_j^p + K_j^a$
  - Output of  $x$  as a function of **total** labor/capital inputs is lower the more of the inputs are used for **abatement**:  
 $y_j = F^T(L_j, K_j, m_j)$

*Output: increasing in total labor use, capital use, emissions allowed*

If  $L_j$  and  $K_j$  are kept fixed, we can write

$$y_j = f(m_j) \text{ where } f' > 0.$$

## Profits

- Producer  $j$ 's profits: Production ( $x$  is numeraire, price = 1) less fixed costs  $b_j$  (other inputs, fixed) less costs paid for emissions (e.g. emission tax, permit price), if any
- (2)  $\pi_j = f(m_j) - b_j - \tau m_j$   
where  $\tau$  = unit price of emissions
- With no regulation,  $\tau = 0$ .

## Profit maximization

- Max  $\pi_j = f(m_j) - b - \tau m_j$  with respect to  $m_j$
- Differentiate, get first order condition for interior max:  
 $f'(m_j) - \tau = 0$  or  $f'(m_j) = \tau$
- If  $\tau = 0$ : F.o.c. requires  $m_j = \hat{m}_j$  (because  $f'(\hat{m}_j) = 0$ ).
- If  $\tau > 0$ ,  $m_j < \hat{m}_j$ : If emissions are costly, they will be reduced (profit maximizers will choose  $f' > 0$ ).
- If emissions are costless to the firm: Profit maximization gives no abatement
- Assume: Fixed costs  $b$  low enough to allow  $\pi_j > 0$ .

## Benefits of pollution

- $B(M)$ : Total production of  $x$  as a function of the sum of emissions from all (profit maximizing) firms, that is
- $B(M) = \sum_j f(m_j)$   
where  $j = 1, \dots, K$ , and  $K = \#$  of firms.
  - Some distributions of emissions might be wasteful
  - $B(M)$  gives the *maximum* production of  $x$  for any level of pollution  $M$ .
- Since  $f(m_j)$  is concave,  $B(M)$  is concave too.
- Note: With this definition, benefits are measured in units of the private (numeraire) good.

## Next time

- Continued: the benefits of pollution
- On the damage function
- Market solution: Pareto inefficiency
- Can bargaining (unregulated market) solve the efficiency problem?