

Questions to chapter 12 and 13

1. Why is it important to evaluate a product?
2. When is an evaluation in natural setting better than a laboratory setting?
3. At what stage in the product lifecycle should evaluation take place?
4. What are the three main approaches for evaluation?
5. Mention 5 different methods for evaluation.
6. In what way does the analytical approach differ from the other two approaches?
7. Which methods are shared by two or more approaches?
8. What is DECIDE?
9. What does DECIDE stand for?
10. Which issues should be considered when identifying the practical issues in evaluation?
11. Mention 4 guidelines that help ensure that evaluation are done ethically.
12. What is important to consider when interpreting the data collected in a evaluation?